

# FOUR WORKPLACE TRENDS YOU CAN'T NEGLECT

Sometimes it's hard to keep up with the pace of developments and innovations in the world. The way we work together is also changing rapidly. Therefore, always keep one eye on the future.

Share, inspire, have fun!  
With CTOUCH by your side.

CTOUCH®



Unfortunately, there is no crystal ball that predicts everything that will happen in a few years from now. But at least we can provide you a better understanding of the trends. We believe these will have a major impact on the way we work. Not only in 2025, but also today.

Many companies are already adopting these new trends in order to improve work experience and productivity of their employees. And the outcome? Better business results. So, what are you waiting for?

**Join in!**

## Are you ready for these four workplace trends?

- #1 Flexibility and remote working will become the norm**
- #2 New technologies are making the future workplace smart**
- #3 Take your pick with BYOD**
- #4 The rise of the millennials**

# TREND #1

## FLEXIBILITY AND REMOTE WORKING WILL BECOME THE NORM

MODERN  
WORKPLACE  
#2025

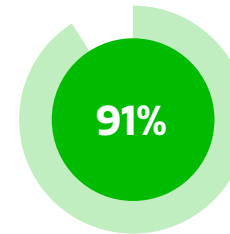


The 9-to-5 job is getting outdated. In 2025 we might even say our goodbyes to the 9-to-5 job. Flexibility is the keyword. Employees are much less tied to working hours, employers and locations. This has a major impact on the way we work together.

Employees are becoming increasingly mobile. They work less at a fixed desk, but more from home or at flexible workplaces. In the future, working remotely will be the rule rather than the exception. According to a study<sup>1</sup>, remote working versus working from fixed office locations will be 50/50 by 2025.

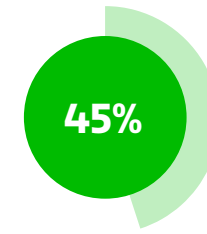
Companies everywhere are beginning to see the benefits. Not only does remote working saves time for employees. It also allows them to reinvest time back into the business that would otherwise be spent commuting. In addition, workers are much more productive and happy. And happier workers equals a better business. A win-win for both parties!

### Are remote workers better workers?²



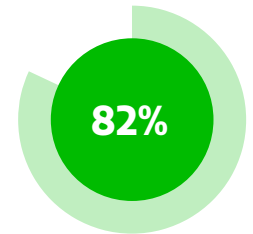
#### ✓ Less stress

91% of remote workers reported that working away from the office helped lower their stress levels.



#### ✓ Happiness

45% of remote workers said they loved their job. almost double that of traditional office employees,



#### ✓ Productivity

82% of remote workers said they accomplished more, were willing to work longer and were less likely to take time off compared to when they were at the office

## TREND #2

# NEW TECHNOLOGIES ARE MAKING THE FUTURE WORKPLACE SMART

MODERN  
WORKPLACE  
#2025



Technological developments will not only affect ourselves in 2025, but also the world around us. There is less and less need to bridge physical distances in order to meet each other. Big data, the cloud, the internet of things, robots, automation, video, collaboration platforms and other technologies are changing the way we work and live.

So, if workers aren't spending as much time in the office, how are they going to interact and collaborate? In 2025, the most successful businesses will have implemented collaboration platforms that don't just allow workers to communicate from any device, from any location and at any time. They also provide a positive, interactive experience of knowledge sharing that enhances the conversation.

And what does this mean for you? Digitisation of the workplace should have a high priority when (re)designing a workplace. We can't ignore the fact that office spaces should use state-of-the-art and intelligent AV technologies to seamlessly connect and collaborate with colleagues and clients. Wherever they are. This is inevitable.

**Share, inspire, have fun!**  
**With CTOUCH by your side.**

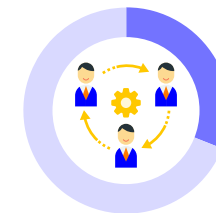
### Some facts & figures<sup>3</sup>

Check out the **top three challenges** for companies creating a digital workplace.



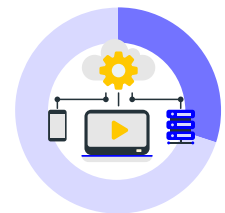
1

Budget constraints  
(41%)



2

Lack of cross-  
departmental  
collaboration (31%)



3

Limitations of current  
IT platforms (30%)

**Sounds familiar?**

**CTOUCH®**



## TREND #2

# NEW TECHNOLOGIES ARE MAKING THE FUTURE WORKPLACE SMART

MODERN  
WORKPLACE  
#2025

And what about these?

38%

**38%**

of organisations are currently implementing digital workplace technology.

74%

**74%**

of workers say that employers do not give them access to the latest technology to help them do their job more effectively and efficiently.

**Share, inspire, have fun!**  
**With CTOUCH by your side.**



**CTOUCH®**

# TREND #3

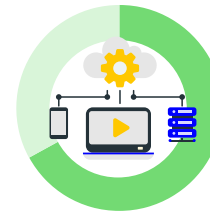
## TAKE YOUR PICK WITH BYOD



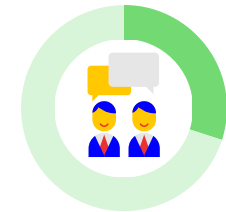
Already a growing headache for IT departments: the BYOD (Bring Your Own Device. Not to confuse with Bring Your Own Dog). This trend will continue to grow. And it looks unstoppable at this point. More and more companies are letting employees use their own devices to connect with work systems. Mac or PC, doesn't matter. Android smartphone or iPhone, your choice. The main perks for organisations? Provide flexibility, reduce IT costs and enhance productivity.

The next decade will just continue this trend as innovations in software and apps come from the consumer side and are demanded by employees in the organisation.

**Let's take a look at some interesting BYOD stats.**



Already 67% of people use their own devices at work<sup>4</sup>.



A BYOD employee works an extra two hours every day<sup>5</sup>.

According to Microsoft, regardless of the office's "BYOD" policy, two out of three employees use their devices at work. Even if it's forbidden, some people utilise their devices anyway, in one way or another.

About 30% of employees check their work email before the official start of the workday – between 6 a.m. and 7 a.m. These employees also send 20 more emails per day. And another pro about BYOD is there is no time lost to "get to know" the device.



# TREND #4

## THE RISE OF THE MILLENNIALS

Be prepared for the millennials, the workforce of the future. And there are going to be so many of them! By 2020, millennials are expected to make up about 50% of the workforce, and by 2025 this number is projected to be 75%. They are, by all accounts, going to be the largest generation ever to enter the workforce. So be prepared!

Because they were raised with more technology at their fingertips than any previous generation, millennials do not believe that collaboration needs to happen inside a company's office building. But instead it can take place anytime, wherever they happen to be. They are just as capable of making real progress on projects from home, the train, or a coffee shop as they are at their desks.

Millennials do not agree with the old-fashioned idea that "It's Monday morning!" is reason enough to drag everyone into a conference room for an hour. Millennials want their meetings to be held in functional and creative spaces, have clear time-boxed agendas and above all, a clearly defined purpose.

**Share, inspire, have fun!**  
**With CTOUCH by your side.**

MODERN  
WORKPLACE  
#2025



**CTOUCH®**

# TREND #4

## THE RISE OF THE MILLENNIALS

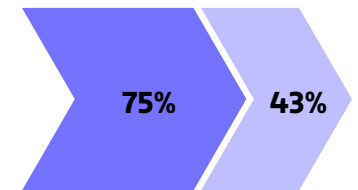
MODERN  
WORKPLACE  
#2025



The millennial generation is helping to reinvent the modern workplace; giving us all more opportunities to be productive. With the right tools and technology we will work even more closely and collaboratively with our teams. Wherever and whenever we want.

Here are some millennials facts<sup>7</sup> to watch out for:

75% of millennials would prefer to work from home or other locations where they feel they could be most productive. Only 43% currently are allowed to do this.



### Five generations working side by side in 2025<sup>6</sup>

1946

1964

1965

1979

1980

1995

1996

2010

#### Baby Boomers

The generation born in the post WW2 baby boom. Baby Boomers enjoyed free student grants, low house prices and they now hold the reins of power and have the most economic clout.

#### Gen X

The generation also known as Gen Bust because their birth rate was vastly lower than the preceding Baby Boomers. Gen X are now becoming the 'helicopter parents' of Gen Z.

#### Millennials

The generation reaching adulthood in the early 21st century. Also known as Generation Y, they have been shaped by the technology revolution that saw computers, tablets and the web become central to work and life.

#### Gen Z

The generation hailed as the 'first true digital natives' or 'screenagers'.

**Share, inspire, have fun!**  
**With CTOUCH by your side.**

**CTOUCH<sup>®</sup>**



# Modern workplace #2025. Will you be ready?

It is clear that a lot of things changed in the past years and a lot will change in the coming decade. The sooner you get on board with this new way of working, the sooner you will experience the advantages. Engaged teams, increased productivity, cost and time savings, reduced ecological footprint for your organisation. Furthermore, you will stand out as an attractive employer for the right talent to help your company grow. What are you waiting for?

## Hi, we are CTOUCH

CTOUCH helps organisations to build a modern workplace in which their people work more efficient together. We want to boost interactivity, productivity, and engagement in any office, meeting, huddle – or whatever you name it. Wondering how? By unlocking the endless possibilities of the touchscreen! We fully grasp the transformative potential of the touch experience. For business meetings. For inspiring. For knowledge sharing. For everything, really! That's why we want to support you in preparing your workplace for the future of tomorrow. Or in every setting where you want or need to encourage collaboration. We've got you covered. And we'll surprise you. Promised!

Feel free to reach out to us via  
+ 31 (0)40 261 8320 or [info@ctouch.eu](mailto:info@ctouch.eu).



**Share, inspire, have fun!**  
**With CTOUCH by your side.**



MODERN  
WORKPLACE  
#2025

CTOUCH®

## Sources

1. The 2018 BCT report BlueFace ([www.blueface.com](http://www.blueface.com))
2. PGI ([www.pgi.com](http://www.pgi.com))
3. The 2018 BCT report BlueFace ([www.blueface.com](http://www.blueface.com))
4. CBSNews
5. IProPortal
6. KPMG ([www.kpmg.com](http://www.kpmg.com))
7. 13 important facts about millennials in the workplace, Visix ([www.visix.com](http://www.visix.com))

MODERN  
WORKPLACE  
#2025



**Share, inspire, have fun!**  
**With CTOUCH by your side.**

[www.ctouch.eu](http://www.ctouch.eu)

**CTOUCH®**